

BRIDGE SECRETS I

- If I could Live Up to 80% of what's on this Page, I'd be One of the Best Players in America.
- 90-90 RULE: 90 % of all Mistakes are SIMPLE Ones. 90 % of Those are Caused by EMOTION.
- Be a GOOD PARTNER – Complement Pard – Never Criticize or Teach. Don't Bring up Errors.
- *You're NOT STUPID, so DON'T DO STUDID'S. Minimize Them. Focus & Concentrate.
- **OVERBID & PLAY for MIS-DEFENSE. 4 Things Good can Happen. Only 1 Bad can Happen.
- **First 4 Boards - Be Careful as Not Warmed up. Last 8 Boards – Tired, so Walk & get Juice.
- ***Hamman Quote: Bridge is like Football (Basics) – Blocking & Tackling.
- Work hard to remain Emotionally Detached from the Result. Good Sleep is a Must.
- *Take Time To Think at Trick 1 - Especially Defense & Offense too. Count Winners (NT) & Losers (Suits).
- FEAR is a 4-Letter Word in Bridge. FEAR = False Events Appearing Real.
- Don't play Junk you're not Used to – No need for more Brain Strain. One Hand at a Time.
- Positional Value of Your Cards in relation to Opponent's Cards is Very Important.
- FORGET THE PAST. NEXT BOARD IS ALL That Matters. Play like a Machine.
- Play to WIN. Don't Play Not to Lose. After a Good Board, Don't Give it Back on the next Hand.
- Reasonable Bids & Reasonable Plays = Excellent Results. Be Aggressive. No Experimenting.
- Make Book Bids – Don't Mastermind. Late in game Get Juice. Bear Down as Gift Time.
- After an ADVERSITY or Mistake: Stop - Wait – Breathe - Calm Down – Regroup.
- Look for Reasons to Bid Rather than Excuses to Pass. Keep a Poker Face.
- Bid with a Fit. Pass with No Fit. KO's are Lost, Not Won. Learn to Read the Opponents.
- Compete Hard over Part Scores, even after Drury, & even in IMP's.
- Stay FOCUSED. Don't Play Soft. Bear Down. Concentrate at all Times.
- **TRUST Your Valuation & Revaluation (This is 60% of the Game).
- A = 4 1/3. K = 3+. Q = 2. J = 1. 10 = 1/2 (esp w J/Q or in NT). 10-9 with higher honor = 1 point.
- Promote All Cards & Length Points in Full. Then, when Raised, Re-Promote Length & Shortness.
- **LENGTH is Much Greater Value then STRENGTH. Minus 1 for 3 Small Trumps & 4333.
- If I Can Not "SEE" the DEFENSE or OFFENSE - Early or Late, Do what looks Normal.
- Bid only clear cut Grand slams. Concentration: Relaxed, but Focused.
- My Grandma used to say, "Now, Ricky-boy, just Correct your Errors and Take your Gifts."