

**GULF COAST ASSOCIATION UNIT 180 BOARD OF DIRECTORS MEETING**  
**February 12, 2013 5:00 PM -6:00 PM**

The meeting was called to order by President, Richard Bussoff, at 5:00 pm. **Members Present:** Richard Bussoff, Betty Ann Jones, Lynne Logan, Carol Fisher, Bruce Stinson, Pat Bannister, Ann Hough, Jerry Grissom, Adrienne Lane, and Arun Limaye. **Members Absent:** Michael Moses Marilyn Kopan, Sylvia Briscoe, and Jay Segarra. Copies of the January 8, 2013 Board of Directors Meeting were passed out and read by all. The following corrections to the minutes were notes: (1) Lynn change to Lynne and (2) present change to presented. Lynne Logan's motion, seconded by Anne Hough, to accept the minutes as admended passed.

**Old Business**

The President reported that the ACBL Score Handbook had been secured.

Lynne Logan reported that the Tree Removal had been completed and the Weed/Feed Contract had been secured and paid for 2013. Adrienne Lane asked about the leak in the building and Lynne noted that Mike Moses was working with this assignment and a final report was not available at this time.

A written copy of the Treasurer's Report was given to each member. Lynne Logan presented the highlights from the Balance, Profit/Lost, and Check Detail Sheets. Caroline Fisher requested information about insurance for the building which was not noted in the last two Treasurer's Reports. Lynne Logan stated that the building insurance is paid in February for the year (March to March).

The President presented Marilyn Kopan's written Inactive Members Status Report. Inactive members from Gulfport, Diamondhead, and Pass Christian have been noted on the membership list. The inactive members on the first three pages of the list were contacted by telephone (tracking notes adjacent to names). A volunteer is needed to identify inactive members in Ocean Springs, Gauthier, Moss Point, and Pascagoula. Pat Bannister agreed to check the names of inactive members in noted areas.

A general discussion centered on reasons why members may be inactive. It was noted that a "Zero Tolerance Policy" has been implemented. This policy might encourage inactive members to once again become active members. General agreement is that calling inactive members is better than sending letters.

**New Business**

A new Bridge Class with Lynne Logan as instructor will began February 21, 2013 (10:00 am-12:00 pm). There has been and continues to be a very active effort by Rick Logan, Education Liaison, to "get the word out" across the Coast Area. Due to getting out the advertisement for February 21 Bridge Class, Lynne Logan recognized that she had not allowed Caroline Fisher to assume her role as Publicity Chair. She apologized and indicated that this oversight would not occur in the future.

Ann Hough expressed an interest in knowing who would be e-mailing information to her. The secretary will make a copy of the Board of Director's e-mail addresses and give each member a copy.

Lynne Logan reported that at the District 10 Meeting last week there was a discussion that New Orleans would not like to host a Regional Tournament in January 2017. A motion was made by Arun Limaye and seconded by Jerry Grissom that Unit 180 would be willing to host the 2017 Regional Tournament and Lynne Logan, Tournament Coordinator, communicate Unit 180's

interest to the proper source. If Unit 180 is allowed to host the tournament, Lynne Logan will have sole control for all tournament activities. The motion passed.

A motion was made by Caroline Fisher and seconded by Lynne Logan that “The Club spends up to \$1,000 during 2013 to promote new and/or old Bridge Games including but not limited to prizes, plaques, food, etc. Expenditures can be authorized by two (2) members of the executive committee without a formal meeting;. The motion passed. With the rescinding of the motion below, Caroline Fisher moved and Ann Hough seconded that this motion be amended by changing “two (2) members to “three (3) members. The amendment passed.

A motion was made by Ann Hough and seconded by Bruce Stinson that “The Executive Committee be authorized to create new Bridge Games at the Club and/or add events at games 9raffles, winning \$ etc.) to increase attendance at games. A formal Executive Committee meeting is not required to authorize the new games and/or events at any games. Motion passed. Later discussion indicated that this motion really overlapped with the prior motion; therefore Lynne Logan moved and Jerry Grissom seconded that the motion be rescinded. Motion to rescind passed.

A motion, made by Lynne Logan/ seconded by Jerry Grissom passed: “Members of the Board of Directors and any other club member contact various business, restaurants, casinos, etc. for the purpose of obtaining prizes for Bridge Games.” The President will appoint a committee to organize the implementation of this motion. The President has contacted the Public Affairs Department (letter/Beau Rivage and e-mail/Imperial Place) requesting prizes (vouches for drinks, food, shows, etc.) for tournaments

Ann Hough presented suggestions given to her by an active member of the Club:

- (1) Enhancing the score machines to included game bids, results, and names. To do this would require the purchase of new scoring machines and no action was taken by the Directors.
- (2) 12:00 pm Starting Time all year No action was taken.

Caroline Fisher indicated very strongly that the Directors needed to clarify our goals; for example, what type groups/individuals are to be attracted and what would get them here, etc. She will be working closely with the President to determine the answers to these type questions and possibility of developing a questionnaire (s).

Brainstorming was used to generate ideas for enhancing attendance at games and attracting new players. Some of the ideas generate are (1) youth age group—10 years through 8<sup>th</sup> grade, (2) summer camp for youth & adults (3) Free Play for Winners/not plaques (4) Pro-Am Games (5) Weekend Lessons (6) Half Length Games (7) Youth National Tournament Participation (8) Parent & Students (9) Continuing After Initial Training (8) Monthly Money Pot. Jerry Grissom lead discussion options for communicating/advertising.

6:00 pm: A motion to adjourn by Lynne Logan, seconded by Ann Hough passed

Respectively Submitted: Betty Ann Jones